

ADVERTISING RATES 2019

January 2019 to December 2019

COST PER INSERTION:

	Full Colour	1 Year Booking -10%
Full page	R 17 820.00	R 16 038.00
Half page	R 10 994.00	R 9 894.00
Quarter page	R 5 486.00	R 4 937.00
Eight Page	R 4 158.00	R 3 742.00
Banner	R 6 237.00	R 5 613.00

TECHNICAL DATA:

Advert sizes:

Full/Page - 297 X 210 mm

Half/Page/Vertical - 288 X 105 mm

Half/Page/ Horizontal - 150 X 210 mm

Quarter/Page - 150 X 105 mm

Bleed: 10mm all round

Full Colour Material: PDF Format, or Jpeg format

ADVERTORIAL:

Advertorial: Black and White rate

1 Page free with paid advertisement

Deadlines / Closing Dates:

Edition	Closing date for bookings	Closing date for material / editorial
January/February	15 January '19	22 January '19
March/April	04 March '19	11 March '19
May/June	06 May '19	13 May '19
July/August	08 July '19	15 July '19
September/October	09 September '19	16 September '19
November/December	04 November '19	11 November '19

Advertising Bookings:

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Editorial Content:

Johan Swiegers

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General:

Circulation:

3 000

Publication Frequency:

Jan/Feb, Mar/Apr, May/Jun,
Jul/Aug, Sept/Oct, Nov/Dec.

Distribution:

Nationally by post to commercial farmers, subscribers, greenhouse service providers, research and development institutions, Farmer Associations, Seedling Growers Assoc. members, Tomato Growers Assoc. and SA Flower Growers members and related associations.

Electronic copies + Electronic newsletter (every two weeks)
+- 8200 readers

Prices do not include VAT

Agency commission (16,5%) is NOT included in the rates

Advertising material must be mailed to suzanne@axxess.co.za