

ADVERTISING RATES 2022

January 2022 to December 2022

COST PER INSERTION:

	Full Colour	1 Year Booking -5%
Full Page:	R 19 225.00	R 18 260.00
Full Page inside cover:	R 23 068.00	R 21 915.00
Full Page Back cover:	R 22 032.00	R 20 930.00
Half Page:	R 13 930.00	R 13 235.00
Quarter Page:	R 12 740.00	R 12 100.00
Eight Page:	R 5 184.00	R 4 925.00
Advertorial:	R 11 650.00	

1 Page FREE editorial with paid advertisement (All sizes)

Black & White rates on request.

TECHNICAL DATA:

Advert sizes:

Full/Page - 297 X 210 mm

Half/Page/Vertical - 297 X 105 mm

Half/Page/ Horizontal - 150 X 210 mm

Quarter/Page - 150 X 105 mm

Bleed: 10mm all round

Full Colour Material: PDF Format,
or Jpeg format

PUBLICATION AND CLOSING DATES FOR BOOKINGS:

Edition	Closing date for bookings	Closing date for material / editorial
January/February	17 January '22	24 January '22
March/April	04 March '22	11 March '22
May/June	06 May '22	13 May '22
July/August	08 July '22	15 July '22
September/October	09 September '22	16 September '22
November/December	04 November '22	11 November '22

General:

Electronic subscribers:
113 249

Total Social Network reader base
(downloaded copy of magazine):
221 340

Publication Frequency:

Jan/Feb, Mar/Apr, May/Jun,
Jul/Aug, Sept/Oct, Nov/Dec.

Distribution:

Digitally send to subscribers,
Commercial farmers, Farmer
Associations, Seedling Growers
Assoc. members, Tomato Growers
Assoc. and SA Flower Growers
members and related associations.
Governmental decision makers,
Service providers, industry related
organisations in South Africa and
all SADC countries - Angola,
Botswana, Kongo (DR), Lesotho,
Malawi, Mauritius, Mozambique,
Namibia, Swaziland, Tanzania,
Zambia, Zimbabwe as well as
Kenia, Tunisia and Morocco.

Prices do not include VAT,
Agency commission (16,5%) NOT
included in the rates

Send advertising material to
magazine@axxess.co.za

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