



## **2020 Sponsorship Opportunities and benefits**

### **Platinum Package:** **Exclusive Sponsorship: R50 000**

- Two (2) complimentary conference registrations
- One (1) complimentary Info Table (One (1) delegate included)
- One (1) Full Page / Full Colour advertisement in the Undercover Farming Magazine
- One (1) Speaker Session – 45 Minutes, to present at the conference
- Display of logo on the Undercover Farming website, with a link to your company website
- Display of four (4) corporate banners in the conference venue
- Company logo displayed digitally during the event on the screen
- Opportunity to include promotional material in conference pack
- Interview on “Landbou Radio” - pre- and post-event.

### **Gold Package:** **Sponsorship: R30 000**

- Two (2) complimentary conference registrations
- One (1) Half Page / Full Colour advert in the Undercover Farming Magazine (conference issue)
- Company logo displayed digitally during the event on the screen
- One (1) complimentary Info Table (One (1) delegate included)
- Display of two (4) free-standing banners in the conference venue
- Opportunity to include promotional material in conference bag
- Interview on “Landbou Radio” - pre-event.

### **Silver Package:** **Sponsorship: R25 000**

- One (1) complimentary conference registration
- One (1) Quarter Page / Full Colour advert in the Undercover Farming Magazine (conference issue)
- Company logo displayed digitally during the event on the screen
- Full branding in venue for two (2) days with ten (10) minute time slot at conference (Day 1) before lunch break.

### **Conference Pack:** **Exclusive Sponsorship: R15 000**

- Printing of logo alongside Undercover Farming logo on conference pack.
- One (1) complimentary conference registration
- Two (2) pull-up banners in the conference area – 1 - entrance, 1 - podium
- Company logo displayed digitally during the event on the screen
- Acknowledgement by the Programme Director
- Opportunity to include promotional material in conference pack.

### **Name Tags: - SPONSORED BY PACKAGING WORLD** **Exclusive Sponsorship: R6 000**

- Printing of logo alongside Undercover Farming logo on Name Tag.
- One (1) complimentary conference registration
- Two (2) pull-up banners in the conference area – 1 - entrance, 1 - podium (Sponsor to provide banners to venue - courier cost not included)
- Company logo displayed digitally during the event on the screen
- Acknowledgement by the Programme Director.
- Opportunity to include promotional material in conference pack.

### **Bag inserts: R 2 000 (150)**

- Publishing of logo on Conference Programme.
- Company logo displayed digitally during the event on the screen
- Acknowledgement by the Programme Director.
- Promotional material in conference pack. (Example: Brochures, Pen, Cap, Note Book ect.)