



2021 Sponsorship Opportunities and Benefits

Platinum Package: **Exclusive Sponsorship: R55 000**

- Two (2) complimentary conference registrations
- One (1) complimentary Info Table (One (1) delegate included)
- One (1) Full Page / Full Colour advertisement in the Undercover Farming Magazine
- One (1) Speaker Session – 45 Minutes, to present at the conference
- Display of logo on the Undercover Farming website, with a link to your company website
- Display of four (4) corporate banners in the conference venue - (Sponsor to courier banners to and from venue)
- Company logo displayed digitally during the event on the screen
- Opportunity to include promotional material in conference pack
- Interview on “Landbou Radio” - pre- and post-event.

Gold Package: **Sponsorship: R35 000**

- Two (2) complimentary conference registrations
- One (1) Half Page / Full Colour advert in the Undercover Farming Magazine (conference issue)
- Company logo displayed digitally during the event on the screen
- One (1) complimentary Info Table (One (1) delegate included)
- Display of two (4) free-standing banners in the conference venue (Banners supplied by sponsor - courier cost to and from venue for sponsors account.)
- Opportunity to include promotional material in conference bag
- Interview on “Landbou Radio” - pre-event.

Silver Package: **Sponsorship: R30 000**

- One (1) complimentary conference registration
- One (1) Quarter Page / Full Colour advert in the Undercover Farming Magazine (conference issue)
- Company logo displayed digitally during the event on the screen
- Full branding in venue for two (2) days with ten (10) minute time slot at conference (Day 1) before lunch break.

Conference Pack: **Exclusive Sponsorship: R20 000**

- Printing of logo alongside Undercover Farming logo on conference pack.
- One (1) complimentary conference registration
- Two (2) pull-up banners in the conference area – 1 - entrance, 1 - podium (Banners supplied by sponsor - courier cost to and from venue for sponsors account.)
- Company logo displayed digitally during the event on the screen
- Acknowledgement by the Programme Director
- Opportunity to include promotional material in conference pack.

Name Tags: **Exclusive Sponsorship: R10 000**

- Printing of logo alongside Undercover Farming logo on Name Tag.
- One (1) complimentary conference registration
- Two (2) pull-up banners in the conference area – 1 - entrance, 1 - podium (Sponsor to courier banners to and from venue) Banners supplied by sponsor - courier cost to and from venue for sponsors account.
- Company logo displayed digitally during the event on the screen
- Acknowledgement by the Programme Director.
- Opportunity to include promotional material in conference pack.

Lunch (Branded): R15 000 (80pax)

- Promotional video shown before and after lunch. (5 to 7 minutes)
 - Publishing of logo on Conference Programme.
 - Company logo displayed digitally during the event on the screen
 - Acknowledgement by the Programme Director.
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