



## **2018 Sponsorship Opportunities and benefits**

### **Platinum Package**

#### **Exclusive Sponsorship: R50 000**

- Two (2) complimentary conference registrations
- One (1) complimentary Info Table (No delegate included)
- One (1) Full Page / Full Colour advertisement in the Undercover Farming Magazine
- One (1) Speaker Session – 45 Minutes, to present at the conference
- Display of logo on the Undercover Farming website, with a link to your company website
- Display of four (4) corporate banners in the conference venue
- Company logo displayed digitally during the event on the screen
- Opportunity to include promotional material in conference bag

### **Gold Package**

#### **Sponsorship: R40 000**

- Two (2) complimentary conference registrations
- One (1) Half Page / Full Colour advert in the Undercover Farming Magazine (conference issue)
- Company logo displayed digitally during the event on the screen
- One (1) complimentary Info Table (No delegate included)
- Full branding in venue on 1<sup>st</sup> day lunch with ten (10) minute time slot at conference after lunch, before session start.
- Display of two (4) free-standing banners in the conference venue
- Opportunity to include promotional material in conference bag

### **Silver Package**

#### **Sponsorship: R30 000**

- One (1) complimentary conference registration
- One (1) Quarter Page / Full Colour advert in the Undercover Farming Magazine (conference issue)
- Company logo displayed digitally during the event on the screen
- Full branding in venue on 2<sup>nd</sup> day lunch with five (5) minute time slot at conference after lunch, before session start.

### **Conference Bag**

#### **Exclusive Sponsorship: R20 000**

- Printing of logo alongside Undercover Farming logo on bag
- One (1) complimentary conference registration
- Two (2) pull-up banners in the conference area – 1 - entrance, 1 - podium
- Company logo displayed digitally during the event on the screen
- Printing of logo in the final programme
- Acknowledgement by the Programme Director
- Opportunity to include promotional material in conference bag with other sponsors' materials

### **Evening Networking Reception**

#### **Exclusive Sponsorship: R35 000**

- Exclusive sponsor branding at evening reception, four (4) banners
- Full branding in venue, with five (5) minute time slot, to market company's role in industry.
- Two (2) complimentary conference registrations
- Display of logo on the Undercover Farming website, with a link to your company website
- Acknowledgement by the Programme Director
- Company logo displayed digitally during the event on the screen
- Printing of logo in the final programme
- Opportunity to include promotional material in conference bag with other sponsors' materials